

Processed Personal Data, Methods of Collecting, Purposes and Legal Reason of Processing

Data Subject	Your Processed Personal Data	Links and Environments Where Your Personal Data is Collected	Purposes of Using/Processing Your Personal Data	Legal Reason for Processing Your Personal Data
Website User	Usage Information of Eureko Website	https://eurekosigorta.com.tr/en/	Fulfilling our obligations arising from the Law no.5651 on the Regulation of Broadcasts Made on the Internet and Fight Against Crimes Committed Through These Publications and its secondary regulations,	Fulfillment of Legal Obligation; Data processing be mandatory for the establishment, exercise or protection of a right
Website User	Name, surname, identity number, email address, phone number	Contact Us	Providing feedback / support to you by evaluating your requests, complaints, questions and suggestions regarding our products and services,	Data processing be mandatory for the establishment, exercise or protection of a right
Insured/Policy Owner	Identity information such as identity number, name, surname; Customer operations information such as driver's license, contact, IBAN information; Information relating to the vehicle and damages such as license plate, brand and model of the vehicle	Damage Notice	Carrying out insurance claims and payment processes,	Contract Establishment and Execution; Data processing be mandatory for the establishment, exercise or protection of a right
Per Insurance Product Groups				
Health Policies				
Insured/Policy Owner	Identity information such as identity number, name, surname; contact information such as address, phone number,	Call Center, Agency and Website (4 Seasons Health)	Evaluating risks, pricing, make an offer and to this end underwriting; Carrying out customer satisfaction activities; Carrying out	Contract Establishment and Execution; Fulfillment of Legal Obligation; Data

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	e-mail; Professional information; Financial information such as bank account number, IBAN; Legal operations information; Operations security information such as device information; Health information relating to insured period and prior to insured period; Previous insurance information; When necessary for policy making family members' and relatives information; Risk information relating to insurance; Customer operations information; Voice and written customer complaints	Insurance, Supplemental Health	damage reporting, inspection, detection and payment processes; When demanded by the data subject, transferring one's insurance information to other insurance companies; Following up legal processes; Managing company's internal activities and operations in accordance with legislation; Conducting business process improvement activities; Execution of marketing analysis studies; Making pricing for new health insurance products or other insurance products by making risk assessment; Creating insurance tariffs, establishing profiling	processing be mandatory for the establishment, exercise or protection of a right; Legitimate Interests of the Data Controller; Obtaining Explicit Consent
Non-Health Policies				

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Insured/Policy Owner	Identity information such as identity number, name, surname; contact information such as address, phone number, e-mail; Professional information; Financial information such as bank account number, IBAN; Legal operations information; Operations security information such as device information; Insurance and claims information relating to relating to insured period and prior to insured period; When necessary for policy making family members' and relatives information; Risk information relating to insurance; Customer operations information; Voice and written customer complaints	Call Center, Agency and Website (Travel Health Insurance , Personal Accident Insurance , Compulsory Earthquake Insurance , Motor Insurance ; Compulsory Traffic Insurance ; Home Insurance)	Evaluating risks, pricing, make an offer and to this end underwriting; Carrying out customer satisfaction activities; Carrying out damage reporting, inspection, detection and payment processes; Carrying out reinsurance processes; Following up legal processes; Managing company's internal activities and operations in accordance with legislation; Conducting business process improvement activities; Execution of marketing analysis studies; Detecting and preventing insurance frauds; Making pricing for new health insurance products or other insurance products by making risk assessment Creating insurance tariffs, establishing profiling	Contract Establishment and Execution; Fulfillment of Legal Obligation; Data processing be mandatory for the establishment, exercise or protection of a right; Legitimate Interests of the Data Controller; Stipulated in Laws
Injured Party	Identity information such as identity number, name, surname; contact information such as address, phone number, e-mail; Professional information; Financial information such as bank account number, IBAN; Legal operations information; Claims information such us vehicle information; When necessary for claims payment family members' and relatives information;	Call Center, Agency and Website (Motor Insurance ; Compulsory Traffic Insurance)	Carrying out customer satisfaction activities; Carrying out damage reporting, inspection, detection and payment processes; Following up legal processes; Managing company's internal activities and operations in accordance with legislation; Conducting business process improvement activities;; Detecting and preventing insurance frauds;	Fulfillment of Legal Obligation; Data processing be mandatory for the establishment, exercise or protection of a right; Legitimate Interests of the Data Controller; Stipulated in Laws
Per Electronic Commerce Transactions				

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Customers, Potential Customers	Name, surname, phone number and/or address and/or e-mail;		Complying with 6563 Electronic Commerce Law and its secondary regulations, Contacting you to carry out marketing activities, including promoting Eureko's products and applications and informing you about Eureko's products, applications, advantages or campaigns	Obtaining Explicit Consent